

2025



NEW ORLEANS, LA

JUNE 20-24



SPONSORSHIP AND BRANDING CONTRACT

PLATINUM LEVEL

- Welcome Reception, Friday, June 19* \$20,000
- Closing Reception, Sunday, June 21* \$20,000
- Live @ AAMI eXchange! Studio* \$10,000
- Lunch in the Expo Hall* \$15,000/
Choose: Saturday Sunday (Per day)
- WiFi* \$15,000

GOLD LEVEL

- Pocket Guide* \$10,000
- Attendee Tote Bag* \$10,000
- Mobile App* \$10,000
- Education Track* \$10,000
- Registration* \$10,000

SILVER LEVEL

- Aisle Signs - Expo Hall* \$5,500
- Hotel Key Cards* \$9,000
- Badge Holder* \$8,000
- Keynote Speaker* \$8,000/
(Per session)
- Happy Hour in Expo Hall* \$8,000
- Refreshment Break in Expo Hall* \$5,000
- Lounge & Charging Station* \$7,500
- Promotional Flier Distributed at Conference* \$6,500

AAMI PARTY

- DJ & Music* \$2,500
- Bars (four opportunities) \$5,000
- Food Station (three opportunities) \$7,000/
(Per station)

**Exclusive Opportunity*

ADDITIONAL OPPORTUNITIES

- Industry Symposium \$4,000
Choose: Saturday Sunday Monday (Per day)
- Innovation Hub – Expo Hall \$500
- In-Booth Theater:
 - 400 sq. ft. \$3,500
 - 600 sq. ft. \$4,500
- Keynote Presentation Slide \$500
- Looping Commercial \$3,750
- Attendee Engagement Activity* (Starting at) \$5,000

BRANDING OPPORTUNITIES

- Double-Sided Billboard \$2,000
- Double-Sided Back lit Panel Box \$2,500
- Window Clings (Starting at) \$3,000
- Floor Clings (Starting at) \$1,600
- Escalator Clings & Runners (Starting at) \$5,000
- Free Standing Box \$5,000

GOLF AND ADDITIONAL SPONSORSHIPS

(Write-in items and cost)

- _____ \$ _____
- _____ \$ _____

Total Amount Due: \$ _____

See Payment Information and Important Notes on back ▶

(As of January 20, 2025)

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SPONSORSHIP AND BRANDING CONTRACT

CONTACT INFORMATION

Company: _____

Contact: _____

Address (City/State/Zip): _____

Country (If other than USA): _____

Phone: _____ Fax: _____

E-mail: _____

Signature: _____

PAYMENT METHOD

A minimum of 50% deposit must accompany application. Full payment is required no later than March 13, 2025. After March 13, full payment is required. Sponsors must abide by all terms and conditions on both sides of this contract.

VISA MasterCard AMEX

Check Enclosed

Total Amount Due: _____

Cardholder's Name: _____

Card #: _____

Exp. Date: _____ CVV# _____

Billing Address (City/State/Zip): _____

Signature: _____

By signing above, you agree to pay the total amount due and to abide by all terms and conditions on both sides of this contract.

SEND THIS CONTRACT TO:

AAMI eXchange Show Management

901 N. Glebe Rd, Suite 300, Arlington, VA 22203

Phone: 703-215-8481 Fax: 703-783-0705

Email: eXchange@aami.org

IMPORTANT NOTES

1. Sponsorship (not including advertising purchases) of any item is for the right to receive recognition and exposure for that sponsorship. All purchases for sponsorship fulfillment are done by AAMI.
2. All promotional opportunities, advertising artwork, and presentation descriptions are subject to approval by AAMI, and are limited to AAMI eXchange exhibitors only. Exhibitors who purchased promotional opportunities for the AAMI eXchange 2024 have right of first refusal on those same opportunities for AAMI eXchange 2025.
3. You will receive instructions in February 2024 about submission of your artwork and materials for sponsorship. Contact AAMI eXchange Show Management at eXchange@aami.org or 703-215-8481 if you have any questions.
4. Payment in full must be received no later than March 13, 2025. Any cancellations must be received in writing by March 13, 2025 and are subject to a 30% cancellation fee. Cancellations received after March 13, 2025, are due in full and not refundable.

AAMI USE ONLY

Accepted by: _____

Date: _____

